

FOR IMMEDIATE RELEASE

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**OPTIMAL DYEING RESULTS!
HUNTSMAN TEXTILE EFFECTS PRESENTS AN ALL NEW DYE BATH PENETRATION AGENT**



Singapore, May, 2010 – ALBAFLOW® CONTI is a newly developed, highly efficient wetting agent. It has excellent dye-bath penetration with outstanding wetting, de-foaming and de-aerating performance and is designed for all continuous applications.

With this tried and tested technology there is instantaneous and uniform distribution of liquor throughout the fiber assembly which promotes penetration of the treatment liquor into the heart of the textile. This assures perfectly level dyeing and helps to minimize re-working the process. Over and above that, ALBAFLOW® CONTI'S instant de-aeration properties helps prevent foam formation which would otherwise negatively impact liquor and goods circulation thereby causing tangles and spots. Also, being silicon oil free there is no risk of spotting on the fabric or residue on the machinery, both of which can be costly for the dyer.

ALBAFLOW® CONTI is the answer for achieving excellent quality level dyeing. Its versatility, outstanding penetration properties and ease of use make for spotless right first time dyeing every time. And, being biodegradable, it meets Huntsman's stringent sustainability standards.

About Huntsman:

Huntsman is a global manufacturer and marketer of differentiated chemicals. Its operating companies manufacture products for a variety of global industries, including chemicals, plastics, automotive, aviation, textiles, footwear, paints and coatings, construction, technology, agriculture, health care, detergent, personal care, furniture, appliances and packaging. Originally known for pioneering innovations in packaging and, later, for rapid and integrated growth in petrochemicals, Huntsman today has more than 11,000 employees and operates from multiple locations worldwide. The Company had 2009 revenues of approximately \$8 billion. For more information about Huntsman, please visit the Company's website at www.huntsman.com.

Forward Looking Statements:

Statements in this release that are not historical are forward-looking statements. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, financial, economic, competitive, environmental, political, legal, regulatory and technological factors. In addition, the completion of any transactions described in this release is subject to a number of uncertainties and closing will be subject to approvals and other customary conditions. Accordingly, there can be no assurance that such transactions will be completed or that the company's expectations will be realized. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable law